

IFF

INTERNATIONAL
ISTANBUL
FURNITURE
FAIR

ULUSLARARASI İSTANBUL MOBİLYA FUARI

TUYAP

TUYAP FAIR, CONVENTION
AND CONGRESS CENTER

ifm
Istanbul Fair Market

ISTANBUL EXPO CENTER

23-28
JANUARY
2024



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2023 STATISTICS

Total
927 Exhibitors

Tüyap Fair Area:
366 Exhibitors

IFM Fair Area:
561 Exhibitors

Total Area:
260.000m²
Exhibiting Area
28 Halls

Total Visitors:
167.500

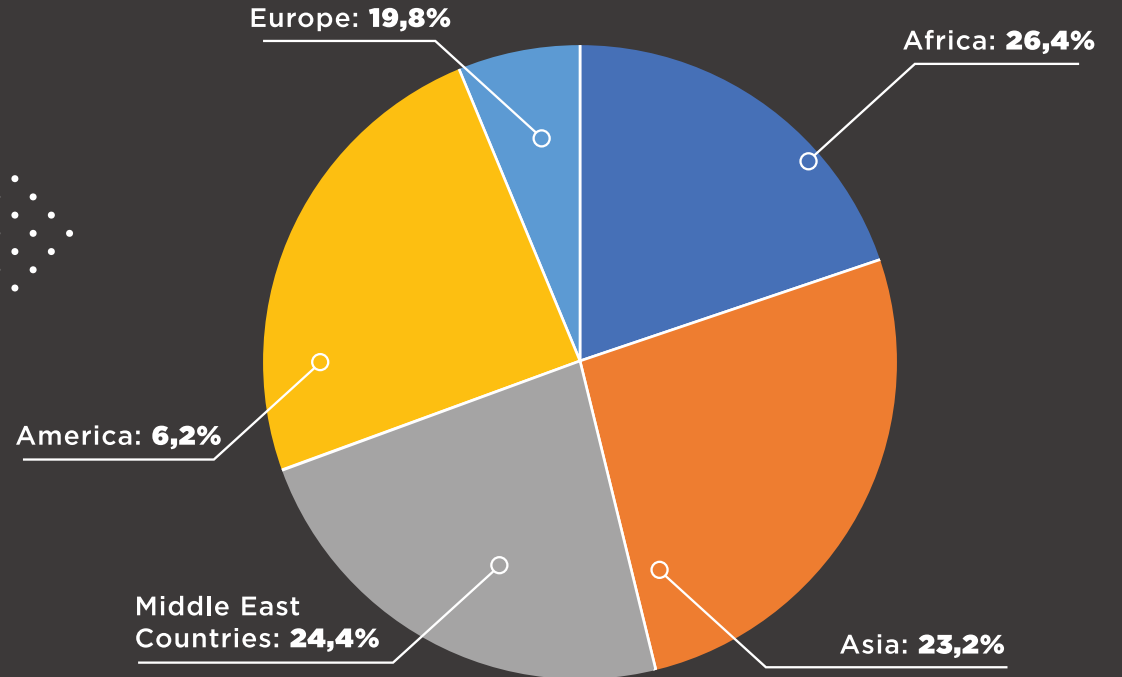
Domestic Visitors:
141.736 from 81 Cities

Foreign Visitors:
25.764 from 156 Countries



International Visitors

By Geography:





WHY YOU SHOULD EXHIBIT

Opportunity to improve your brand and grow brand awareness.

Opportunity to present new and high standard furniture products and interior trends.

The environment to show the difference of your brand to the quality buyers.

The latest information about the industry, market research and customer analysis both in Türkiye and around the world.

The ideal platform and an industrial gathering for the furniture and interior design sector members during 6 days.

IFF is a gateway for those companies looking to explore new markets, find distributors, representatives and expand in new regions.



Istanbul Furniture Fair, scheduled to take place from January 23rd to January 28th, 2024, is jointly organized by Tüyap Fairs Exhibitions Org. Inc. and Mos Fairs S.A., with the support of the Federation of Furniture Associations (MOSFED). In a pioneering initiative within Turkey, IIFF made history in 2022 by organizing a fair simultaneously across two separate exhibition centers. In 2024, it will mark the third consecutive year of this innovative two-hall setup. The exhibition spans an expansive 260.000 square meters across 25 halls.

In 2022, IIFF welcomed a remarkable 850 exhibitors and hosted 121,591 visitors. This growth continued into 2023, where the event witnessed even more significant numbers. By the end of the 6-day fair in 2023, an astounding 167,500 visitors had graced the event, featuring a total of 927 exhibitors.

The fair promises an unparalleled and unforgettable experience for its visitors. By bringing together professionals from six continents, IIFF aims to create lasting memories and leave an indelible mark on attendees' experiences.



WHY YOU SHOULD VISIT

Be the first to see the latest products and services. Visit Istanbul Furniture Fair, where the most trending furniture will be exhibited for 6 days, to be updated about the latest innovations.

Get an insight into the latest market developments, follow the future plans of industry professionals to foresee your and the market's standing in the future.

Designate your standing at the industry's leading platform, designate the most suitable products for yourself by talking to professionals.

Visit the largest furniture fair of the Eurasia region, seize the opportunity to meet the industry leaders at the most significant event of the region.



SCOPE

OF THE FAIR

MODERN&MODULAR FURNITURE

LUXURY FURNITURE

OFFICE & SCHOOL FURNITURE

BABY, CHILDREN& TEEN FURNITURE

BED ACCESSORIES

GARDEN FURNITURES

FABRICS



INTERNATIONAL
ISTANBUL
FURNITURE FAIR
JANUARY 23-28, 2024

FUAR OTELI FAIR HOTEL
Tuyap Palas



FREE SHUTTLE
BETWEEN EXHIBITION CENTERS



FREE SHUTTLE
BETWEEN EXHIBITION CENTERS

ISTANBUL EXPO CENTER

