

World Hydrogen Expo 2025 Brochure

Dec 4(Thu) – Dec 7(Sun), 2025
Kintex, S. Korea

Hydrogen Pioneers : Innovate, Unite, and Accelerate



“

Korea has fantastic opportunities to become a major hydrogen production center in APAC. There's a very strong spirit of collaboration here.

Neil Thompson

Managing Director, ITM Power APAC



WHY WORLD HYDROGEN EXPO?

- The Largest Global Hydrogen Industry Event
International Exhibition & Conference

In 2025, **H₂ MEET** will be significantly expanded under the global title **WORLD HYDROGEN EXPO 2025**, held alongside the **Hydrogen Council CEO Summit 2025**, to become the world's largest integrated hydrogen industry event.

The event will cover the entire hydrogen value chain, including production, storage, distribution, and utilization. It will bring together leading companies, institutions, and global decision-makers to accelerate innovation, strengthen collaboration, and shape the future of the hydrogen economy.

In particular, collaboration with **Hydrogen Council CEO Summit 2025**, the Expo will offer CEOs unique opportunities to gain deeper insights into industry trends, and growth potential while fostering productive business dialogue.

WORLD HYDROGEN EXPO 2025 is more than an exhibition—it is a global stage where hydrogen pioneers come together to lead the transformation.

Join us at the heart of this global shift—and help drive the change.

#WorldHydrogenExpo

#WHE2025

#H2MEET

Unlock the Value of World Hydrogen Expo

Connect, grow, and lead—real opportunities in the global hydrogen economy.



Opportunities to increase brand awareness

World Hydrogen Expo is visited by 40,000+ attendees from 25+ countries, and key global decisionmakers will visit your booth.

Create new networks, enhance existing ones

Take advantage of opportunities to develop lucrative relationships and partnerships.

Showcasing the latest advancements

Explore an environment of cutting edge technologies, and peek into the future of hydrogen.



40K+
Visitors



350+
Exhibitors



25+
Countries



160+
Speakers



150+
Sessions

Notable Past Participants



Discover the Highlights

EXHIBITION & SUBSIDIARY EVENTS



Exhibition Hall



Opening Ceremony


H₂ Innovation Award


Gala Dinner

CONFERENCE & SEMINAR



World Hydrogen Forum



Country Day



Tech Talk



Co-Creation Series

Facts and Figures

#2024

35

Countries



"Now, H₂ MEET is focused on delivering practical solutions. This provides insights ten times more valuable than any market research you can purchase online."

Andrea Pusceddu
IMI PLC
Business Development Director



"I think H₂ MEET holds a unique position as the largest annual hydrogen event in Korea and one of the most well-attended hydrogen-focused conferences in Asia."

Deepak Agrawala
Avaada group
Executive Vice President



VISITORS

Willing to recommend H₂ MEET

82%
Very much



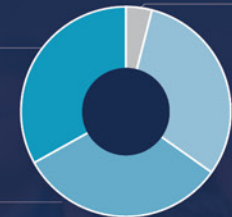
Areas receiving the most attention

33.1%
H₂ Production

4.0%
Overseas Pavilion

30.8%
H₂ Storage & Distribution

32.1%
H₂ Utilization



EXHIBITORS

Participate in next year

85.1%
Yes



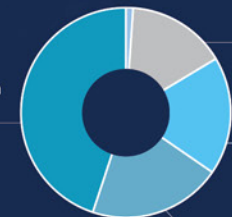
Reasons to attend the event

44.9%
Participating in leading exhibition in Korea Hydrogen industry

15.3%
Overseas buyer consultation

18.2%
Local buyer consultation

20.5%
Large number of visitors



How to Attend

Join as an Exhibitor

Be a First Mover in Hydrogen

- ✓ The most effective venue to showcase your ideas
- ✓ Book a booth to introduce your company
 - two types of exhibition booths
- ✓ Share insights and discuss views with international partners and global buyers

REGISTER FOR EXHIBITION

Check out Sponsorship

Take the Lead in Hydrogen

- ✓ Effective promotional opportunities
- ✓ Conference keynote presentation priority
- ✓ Variety of sponsorship opportunities to help achieve marketing goals

EXPLORE MORE SPONSORSHIP PLANS

Booth Registration

SPACE ONLY



US \$3200

- 1 Booth = 9m² (sqm) = 3m X 3m
- Other installments and interior design should be directly handled by using KINTEX-approved subcontractors (in 2025)
- Available for more than 2 booths
- Companies recruited by an outside association or institution (organization) may design and install their own exhibition space of a small number of participating companies only after consultation with the Organizer.

SHELL SCHEME



US \$3700

- Flooring - Pytex (Needle Punched Carpet)
- Fascia board (2,890 × 1,000mm)
- Logo on information desk
- 5 Spotlight (with 2 fascia board)
- 1 Information desk
- 1 Round table
- 3 Chairs
- 1 Power socket (2 holes, 220V)
- 2 Column graphic (including booth No.)

Special Offers (Booth fee)

20%

Super Early-birds
20% Off



Until Jan 31, 2025

10%

Early-birds
10% Off



Until Apr 30, 2025

Sponsorship Programs

Sponsorship Programs 2025		Lead	Diamond	Platinum	Gold	Silver	Bronze (Logo Only)	Strategic Knowledge Partner (**Global Consulting only)
I. Standard	Standard Benefits (for All Sponsors): Outdoor & Indoor Promotion (Logo: Banners and Registration desk)							
II. Logos	① Official Website, Newsletters	Custom (sold out)	●	●	●	●	●	●
	② Freestanding Pillar Ad (in Hall)		○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (3/side)	
	③ Banner Logo Ad (Half-size Octanorm, in Hall)		○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (4/side)	
	④ Photozone Logos		●	●	●	●	2025	
	⑤ Outdoor Promotion (Roadside)		●	●	●			
	⑥ Logo on Badge (Front)		●	●	●			●
III. Ad	① Books Sponsor (see separate offer below)		●	●	●	●		
	② Lobby Main LED Ad (promo video, max 30s)		●	●				
	③ Badges Sponsor (Badge Back, see separate offer below)		●					
IV. Conference and Programs	① Media interview (max 5 mins)		●	●	●	●		●
	② Conference LED Ad (bridge time, promo video, max 30s)		●	●	●			
	③ Gala dinner toast		●					
	④ Plenary Speech		●	△				
	⑤ Secondary Speech		●	●			●	
V. Exhibition	① Booth provided (Space only type)	● (20 Booths)	● (12 Booths)					
VI. Separate Offer								
① Badges Sponsor (Badge Back)	Ad on Badge Back - Exhibitor, etc pass: two-thirds size - Visitor pass: half size	(Includes 1 slot)		[Max 2 slots / Non-exclusive] (Not available for Bronze sponsors, First come, first served)				
② Books Sponsor	Directory & Seminar book Image Ad (A4 1p full-size)	(Includes 1 slot)					[Max 4 slots] (First come, first served)	

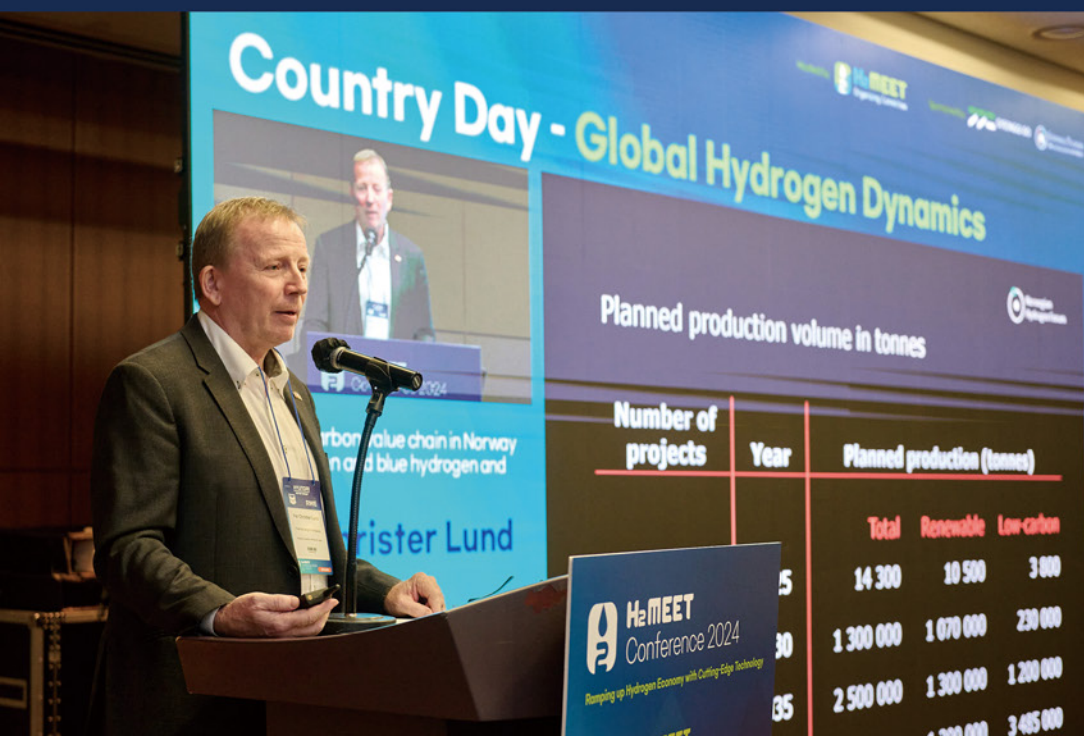
(*△: May be upgraded based on topic importance / *All session speeches can be up to 15 mins maximum)
 (** 'Strategic Knowledge Partner' program is exclusively for global consulting firms(e.g. accounting firms).)

Conference

As part of the official Conference, these curated tracks are designed to foster international dialogue, showcase breakthrough technologies, and promote cooperation across the hydrogen value chain.

In addition to the World Hydrogen Expo Forum and the collaborative program with the Hydrogen Council CEO Summit 2025, the conference features three signature tracks that provide targeted platforms for global stakeholders to connect and collaborate: Country Day, Tech Talk, and Co-Creation Series.

Everything related to Hydrogen:



Country Day

Global Hydrogen Dynamics: Industry Status, Policies, Standards, Projects, and Key Players

Country Day offers a unique opportunity to explore the evolving hydrogen landscape across countries. This session brings together policy directions, certification embassies and trade agencies to highlight each nation's hydrogen industry progress, efforts, and major projects. Attendees will also gain insights into export, investment support, and key hydrogen players operating around the world.

Topics Industry Status by Country, National Policies & Standards, Major Projects & Partnerships, Trade & Investment

Tech Talk

Advancing Beyond Boundaries: Innovations in Hydrogen Technology, Applications, and Sustainable Solutions Across Industries

Tech Talk is the go-to session for staying at the forefront of hydrogen innovation. From green hydrogen production to next-generation storage and fuel cell applications, leading companies will present their latest technologies and real-world case studies. Join us to explore industrial breakthroughs, cross-sector applications, and the future of hydrogen-powered mobility.

Topics Technology & Case Studies, Electrolysis & Green Hydrogen Storage, Safety & Distribution, Mobility & Industrial Uses



Co-Creation Series

Connecting Institutions, Accelerating Hydrogen

The Co-Creation Series serves as a collaborative track for institutions, associations, and R&D bodies to discuss systemic enablers of the hydrogen economy. This track emphasizes joint efforts in regulation, standardization, certification, and international cooperation. With a focus on knowledge exchange and ecosystem integration, Co-Creation Series aims to align stakeholders across policy, research, and infrastructure development.

Topics Policy & Institutional Dialogue, Standards & Certification Infrastructure & Safety, R&D & Data Collaboration

H₂ Global Award: For Hydrogen Innovation

Open to SMBs, large enterprises, and startups.

The H₂ Global Award is a comprehensive hydrogen tech event that includes presentations and an awards ceremony, and is open to participation by SMBs, large enterprises, and startups.

It is an official independent award ceremony designed to promote exchanges within the hydrogen industry in specific areas including hydrogen production, storage/transportation, utilization (mobility, etc.), automotive parts, IT, and services.



H₂ Innovation Award



Best Product Media Award



Global Media Pick



Invitation/
Registration



Oct. 2025

Presentation



Nov. 2025



Announcement of
Preliminary Results



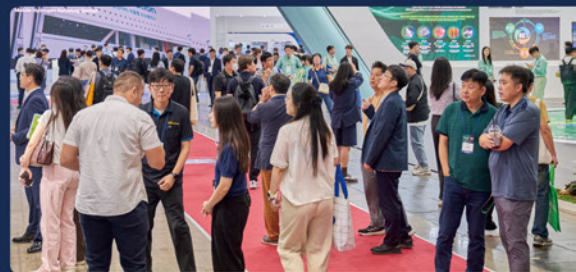
Nov. 2025



Ceremony



Dec 4-5. 2025





For Exhibitions, Sponsor
h2meet@h2meet.com

Please contact:

For Conference
conference@h2meet.com



For Award
award@h2meet.com

Speaker Application Period:

1st Until July 11, 2025
2nd Until August 30, 2025

